

kerry harper

/ . graphic communication

## curriculum vitae

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*In brief* 32yr-old London-based graphic designer/creative director. Nine years of agency and client experience across more than 500 web, print and identity projects. Motivated, articulate and committed to providing accurate designs and a quality client experience.

*Nov 2007 ~ Oct 2009* *School Digital*

### **Creative Director & co-founder**

Formed out of Spring Digital, School is a boutique agency focused on delivering digital media to a wide range of businesses. I provided:

- Management of creative output
- Client relationship management and development

*March 2002 ~ Nov 2007* *Spring Digital*

### **Creative Director & co-founder**

Spring is a digital and print design agency that I co-founded and helped oversee company growth from two to 30 staff. My roles included:

- Development and institution of production processes
- Recruitment of creatives and management
- Through the studio, facilitating dramatic increases in revenue

*July 2000 ~ March 2002* *IT Lab (and IT Lab Creative)*

### **Designer**

IT Lab is an IT supplier in London. On graduation I joined as a designer to help develop their identity and service the design requirements of their parent organisation. Success led to further independency of the design unit where my role developed to include:

- Creation and ownership of company brands
- Ownership of a design department, including all reporting & financials
- Creative & client management of all projects

*Higher education* *BA (Hons) Visual Communication*

**Southampton Institute**